



## **Aims and Purpose:**

The object is to assist persons generally or individually, who have been wounded or injured whilst serving in the armed forces (“beneficiaries”) and their dependants who are in need by virtue of sickness, disability or financial hardship in particular but not exclusively, by;

1. the provision of facilities, equipment, or services for beneficiaries to support their treatment and rehabilitation which are not normally provided by the statutory authorities; and
2. the provision of assistance for beneficiaries to support their transition to civilian life; and
3. the provision of grants, loans, items, services or facilities for beneficiaries or their dependants.

The purpose is also to ensure that beneficiaries have an immediate response to requests without unnecessary humiliation, embarrassment or bureaucracy.

Parasol Charity is committed to help injured Military Personnel and their families by providing instant assistance may that be direct finance or service requirements to enable them to enhance their lifestyle, feel valued and do it in such a way that it retains their dignity without feeling obligation.

In order to achieve the objectives of Parasol Charity at least two events are organised each year. A challenge event would have some fifteen to twenty participants and second being a Golf event with some seventy participants. (As per Parasol website)

When planning the activities for the year, the Charity follows the guidance and framework set out by the Charity Commission, in particular, the specific guidance on charities for beneficiaries with regard to equality.

The intention for the charity is to reflect traditional values where by all donations and funds collected would go to the beneficiaries. No salaries, stationery costs, or other running costs are charged to the charity.

All individuals assisting provide their time and expertise free of any costs



### **Achievements and Performance:**

- In the past year Parasol charity has successfully raised public awareness about the plight and suffering of persons serving in our armed forces and also their families. The Charity also received recognition at a prestigious National Parking Award ceremony held at The Dorchester, London when a special category award was presented to the Charity.
- A request for a vehicle for a family member of an injured person was met with by purchase of a vehicle as their vehicle blew up in the car park at Selly Oak Hospital.
- Cost of refurbishment of accommodation quarters where the families of the injured military personnel stay was met in full.
- Pastoral care and support to enable and enhance recovery.
- Disability aids and equipments not provided by Statutory Authorities such as temporary ramps for wheelchairs etc.

In addition a website has been set up for the members of public to access and to publicise the work of the charity and the forthcoming events.

This year we have involved and encouraged more and more organizations to take active part in the activities and for the first time also involved university students as volunteers (unpaid) to assist with the organised events. This exercise was very successful with a promise from them to assist in future and in educating the younger generation about the plight of the injured personnel and the difficulties they face.

### **Pastoral:**

This is one of the most satisfying provisions made by Parasol Charity. The Charity ensures that instant arrangements are made for injured personnel who are either seriously injured or about to have a major operation to spend quality time with their families or loved ones at an agreed Hotel. The Charity feels that it is important for the injured armed personnel's emotion, psychological and physical needs are catered for by allowing private time and support from their families and loved ones. The cost of this is fully met by the charity as pastoral care is considered as a priority by the charity as it minimizes the discomfort and stress.

This is arranged frequently as the needs arise but cannot be predicted as the arrangements are made at the last minute dependent on the medical condition of the injured person.



registered charity number 1122315

### **Financial Review:**

The total sponsorship income for the Accounting Year ending 31/08/2009 was **£24715.84** (*Appendix 1*) in addition to the balance retained from previous year of **£23236.83** (*Appendix 1*). Expenses amounted to **£18312.06** (*Appendix 1*) of which **£4900.00** (*Appendix 1*) was invested in two vehicles to assist Military personnel and their families and also RCDM. In addition **£6177.80** (*Appendix 1*) was utilized for refurbishment of residential accommodation at Selly Oak, Birmingham. Other Expenditures include facilitating the various charity events organised to generate charity income and providing pastoral care and support.

Further Expenditure was incurred for “Decorating and Refurbishing” family day room at Selly Oak Hospital which included soft furnishing, electrical equipment, computers, Television, games console etc. This amount of **£9573.45** (*Appendix 2*) is **Accrued** in the year 2008 -2009 awaiting final invoice from the creditor.

The Net result for the year 2008 – 2009 is accounted as a Surplus of Income over Expenditure of **£1730.33** (*Appendix 2*).

The current Bank Balance as it stands is **£29640.61** (*Appendix 3*).

### **Volunteers and Sponsors:**

We would like to thank all the volunteers who participate in the events and make Parasol Charity a successful one. Special thanks to Rick Withers, Tracey James and Steve Boffy who give their time and expertise free of charge for the organization of all the events.

Thanks goes to CHIPSIDE Ltd who provide website access, Clayton White of Local Colour for designing the Web site and keeping it updated, PORSCHESHOP Halesowen who maintain the vehicles and Amreeta Patel who has kept and produced the accounts for Parasol Charity.

The Trustees would also like to thank Jason Adams and Colleagues from Birmingham Airport Fire and Rescue for raising almost £10,000.00 through the biking event.

The trustees would like to extend their special thanks to Mark Moran and Deniz Husayne at Parking Review who publicise the events at every opportunity available.

Hearty thanks to Andy Cummins for his humour, encouragement and support during our challenging events, making our task bearable. Christopher Pullen (APCOA) for taking charge of highly athletic group of participants tackling the three peaks 24 hours challenge.



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Last but not least Parasol Trustees would like to thank all the individual sponsors and the following organisations that have shown their unselfish support and unbound generosity despite trying times in current financial crisis. (In Alphabetical Order)

**AECOM**  
**Alpha Parking**  
**APCOA**  
**CHIPSIDE LTD**  
**Equita**  
**JBW**  
**Legion Parking**  
**Marston Group Ltd**  
**Newlyn Collections**  
**Parade Civil Engineering**  
**Parkeon**  
**Phoenix Commercial**  
**Porscheshop**  
**SERCO**

The Trustees meet formally four times a year including annual general meeting at Lilleshall Golf Club usually co-inciding before and after events.

In addition ad – hoc informal meetings are arranged with RCDM Selly Oak to discuss their needs and requirements.

#### **Administrative Information:**

Parasol Charity is registered at 43, Hawksmoor Drive, Perton, Near Wolverhampton. WV6 7TL.

The Trustees are;

Roy Jones Chair Person  
Andy Main Secretary  
Anjna Patel Treasurer

The Charity will be seeking to attract more individuals to serve as trustees as the Charity Grows in stature, however, it will only recruit non salaried volunteers as it is important for it to remain with its traditional values of all monies raised are used for beneficiaries. The expense is usually met by sponsors included in their sponsorship.





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**PARASOL CHARITY INCOME AND EXPENDITURE FOR YEAR ENDED  
31.08.09 (APPENDIX 2)**

**INCOME: Sponsorships/Events** **£24715.84**

Sundry Expenses A. Crossley	£80.00
Mileage event 3 peaks	£383.75
Three peaks event expenses	£1907.57
Trophies/prizes Golf Event	£238.10
Accessories for event walk	£274.96
Golf Event Guest Expenses	£32.82
M/vehicle purchase Laguna for use by RCDM	£800.00
Acc.expenses for Soldiers (HOTEL BILL)	£458.00
vehicle excise licence Laguna	£185.00
vehicle insurance Laguna	£286.06
Accommodation refurbishment of flats	} £6177.80
Facility Improvement for soldiers	
Event vehicle purchase Land Rover	£4100.00
Golf Balls for Golf Event	£297.25
Golf Event Dinner	£938.00
Golf Event Golf fees	£1396.00
Golf Competition Prizes	£500.00
Golf Event refreshments/prizes	£256.75
<b>ACCRUED EXPENSES REFURB EXPENDITURE</b>	<b>£9573.45</b>
	<b>£22985.51</b>

**Surplus of Income Over Expenditure**

**£22985.51**

**£1730.33**



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**PARASOL CHARITY BALANCE SHEET STATEMENT AS AT 31.08.09  
APPENDIX 3**

<u>FIXED ASSETT</u>	<u>AT LOST</u>	<u>PROVISION FOR DEPRECIATION</u>	<u>NET BOOK VALUE</u>
Motor Vehicle Laguna Land Rover	£800.00 <u>£4100.00</u>	£0.00 <u>£0.00</u>	£800.00 <u>£4100.00</u>
	<u>£4900.00</u>	<u>£0.00</u>	<u>£4900.00</u>
<u>Current Assets</u>			
Bank Balance(Reconciled to Bank Statements)		£29640.60	
<u>Less Current liability</u>			
Creditor-Accrued Refurbishment Expenditure		<u>(£9573.45)</u>	
Net Current Assets		£20067.16	+ <u>£20067.16</u>
Net Assets			<u>£24967.16</u>

**FINANCED BY:**

Accumulated Funds	£23236.83	
Add Surplus of Income over Expenditure	<u>£1730.33</u>	
	<u>£24967.16</u>	<u>£24967.16</u>